

## Privacy Policy

Last updated: 23/10/2026

### Introduction

The Game Intelligence (the “Company”) is committed to protecting the privacy of its users. This Privacy Policy (“Privacy Policy”) is designed to help you understand what information we gather, how we use it, how we protect it, and to assist you in making informed decisions when using our Service.

Unless otherwise indicated below, this Privacy Policy applies to any website that references this Privacy Policy, any Company website, as well as any data the Company may collect across partnered and unaffiliated sites.

For purposes of this Agreement, “Service” refers to the Company’s services which can be accessed via our website at **thegameintelligence.com**. The terms “we,” “us,” and “our” refer to The Game Intelligence. “You” refers to you, as a user of the Service.

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### 1. Consent

By accessing our Service, you accept our Privacy Policy and Terms of Use, and you consent to our collection, storage, use, and disclosure of your personal information as described in this Privacy Policy.

By using our Service, including services across partnered and unaffiliated sites, you accept the policies and practices described in this Privacy Policy. Each time you visit our website, use the Service, or voluntarily provide information to us, you consent to our collection, use, and disclosure of that information and agree to receive emails or other communications as described in this Privacy Policy.

This Privacy Policy applies to all users of the website and the Service, whether or not you register or create an account.

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### 2. Information We Collect

We may collect both **Non-Personal Information** and **Personal Information**.

**Non-Personal Information** includes information that cannot be used to personally identify you, such as anonymous usage data, general demographic information, referring and exit pages, URLs, platform types, preferences, and click data.

**Personal Information** includes information that can be used to identify you personally, such as your name, email address, institutional or organisational affiliation, and any other information you voluntarily provide via contact forms or subscriptions.

We may also collect information provided automatically by your browser or device, including:

- Referring URL
- Browser type
- Device type
- Time and date of access
- Pages visited

This information is used to operate and maintain the Service, improve quality, generate usage statistics, and support research and business purposes.

We track this information using cookies, which are small text files stored on your device containing anonymous unique identifiers. We may use both session cookies and persistent cookies. You may disable cookies via your browser settings, though some features of the Service may not function properly.

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### **3. How We Use and Share Information**

#### **Personal Information**

We do not sell, trade, rent, or otherwise share your Personal Information with third parties without your consent, except as described below.

We may share Personal Information with trusted third-party vendors and service providers who perform services on our behalf, such as:

- Website hosting
- Email communications
- Analytics and performance monitoring

These providers are permitted to use your Personal Information only as necessary to perform services for the Company.

Certain third-party service providers may have their own privacy policies governing the use of your information. We encourage you to review those policies.

We may also disclose Personal Information if required by law or if you violate our Terms of Use.

#### **Non-Personal Information**

We use Non-Personal Information to improve the Service, analyse usage trends, and customise user experience. We may aggregate and share Non-Personal Information with partners or third parties at our discretion. This Privacy Policy does not limit our use or disclosure of Non-Personal Information.

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#### **4. How We Protect Information**

We implement reasonable security measures and follow industry best practices to protect your Personal Information from unauthorised access, disclosure, alteration, or destruction.

However, no method of transmission or storage is completely secure. By using the Service, you acknowledge and accept these risks.

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#### **5. Your Rights Regarding the Use of Your Personal Information**

You have the right at any time to prevent us from contacting you for marketing purposes. You may opt out of promotional communications by following the unsubscribe instructions included in each email.

Please note that we may continue to send administrative or service-related emails, such as updates to this Privacy Policy.

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#### **6. Website Hosting & Platform**

Our Service is hosted by **fasthosts**. Your information, including Personal Information, may be stored on servers operated by our hosting provider.

By using the Service, you consent to the collection, storage, and processing of your information by our hosting provider in accordance with their privacy policy.

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#### **7. Links to Other Websites**

The Service may contain links to third-party websites or applications. We are not responsible for the privacy practices or content of those third-party services.

This Privacy Policy applies only to information collected through our Service. We encourage you to review the privacy policies of any third-party sites you visit.

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#### **8. Changes to This Privacy Policy**

We reserve the right to modify this Privacy Policy at any time. Any changes will be posted on this page. Changes become effective upon your continued use of the Service five (5) days after posting.

It is your responsibility to review this Privacy Policy periodically. If you do not agree with any changes, you must discontinue use of the Service.

If you have provided your email address, you consent to receiving notifications regarding policy updates.

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## **9. Merger or Acquisition**

In the event that The Game Intelligence undergoes a merger, acquisition, or sale of assets, your Personal Information may be transferred as part of that transaction. You consent to such transfers in accordance with this Privacy Policy.

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## **10. Email Communications & Opting Out**

We may send Service-related emails when necessary, such as maintenance notifications or updates affecting use of the Service.

We may also respond to inquiries, manage subscriptions, and send research or promotional communications. You may opt out of promotional emails at any time using the unsubscribe instructions provided.

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## **11. Contact Us & Withdrawing Consent**

If you have questions about this Privacy Policy, our data practices, or wish to withdraw consent, please contact us at:

**The Game intelligence**

Email: [info@thegameintelligence.com](mailto:info@thegameintelligence.com)

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